

6. Programs in Short-Term CTE

Based on the recommendation of the BW Research environmental scan, develop new noncredit programs in CTE areas such as health, business, and information communication technology sectors.

7. Programs offering Pre-apprenticeship Training activities

Explore the possibility of coordinating with a formal apprenticeship program in Construction Technology, leveraging our piloted Pre-apprenticeship activities in this department.

I have reviewed the 2019-2021 CAEP Three-Year Plan and 2021-2022 DRAFT Annual Plan and attest that this proposal is in alignment with Consortium's current goals and objectives. *

Yes

No

Are you an existing 2018/19, 2019/20, 2020/2021 CAEP funding awardee? *

Yes

No

Program Name *

Project Prosperar

Primary Contact Name *

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Primary Contact Email *

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Primary Contact Phone *

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Applicable Noncredit Program Area *

- Adult Education (ABE, ASE, Basic Skills)
- English as a Second Language/Citizenship
- Entry or Reentry into the Workforce
- Adults with Disabilities
- Short-Term CTE/Programs in Pre-Apprenticeship
- Literacy
- Other
- Other:

1. Please provide an executive summary of your proposed plan (to include overarching goals and outcomes) to create new programs or expand existing programs in one of the areas identified above. *

This project is designed to provide employment wellness, it is a given fact that a person functions better if they have financial stability. We will address and asset the needs that these individuals have (returning to work, finding work, improving work skills and connecting them to resource in the community to help their overall wellness). In addition the project will be hosting a series of events, the most important one being the bilingual job/resource fair.

The project will implement a outreach program that consist of the following; social media, relationship with community agencies and local media. Develop a referral system with our partners. As a result of these efforts participants will enter and participate in a workforce training program. Towards completion, the goals are three; (1) skills obtained to secure work (2) Knowledge of community resources they can use in the future (3) employment.

All of the efforts we will provided will be accomplished with our existing community partners.

2. Integration: Please explain how your proposed program integrates adult education programs at SBCC and creates a transition to credit/transfer educational programs or creates a transition to the workforce (including, but not limited to, internships, jobs, pre-apprenticeships, and self-employment). *

Project Prospera is based on a community base model, where the local residence can come to an office that provides culturally sensitive environment for the participants to feel comfortable to open up with their needs. Part of the success of the program is designed to refer participants to Adult Ed, while at the same time providing other workshops and services to the participants. One of the main goals of the program is to expose the participants to the services that Adult Ed provides, get them enrolled in a program or class.

3. Justification: Please justify the need of your proposed program and include research, labor market information, employer feedback, student surveys, or other relevant information and describe how funding will further your objectives. For programs that have previously received funding, please justify the need, include students served, and provide a status report on your existing award(s) and remaining balance(s). *

Many people lost their job during COVID, many are left to change job careers and others are taking the time now to finish their educational goals. According to the State of California Monthly Labor Force Data for Counties Month of July 2021, Santa Barbara County is Rank 11 , Labor Force is 222,100 Employment 209,300 Unemployment is 12,900 5.8%. The U.S. Census Bureau QuickFacts says that City of Santa Barbara has a total of 37.1% of the population is Latino. In 2011 the local news paper Independent had an article that stated that Latinos were being pushed out of Santa Barbara because of the cost of living and not being able to find jobs that can sustain their living in Santa Barbara.

4. Outreach & Marketing: Please describe your plans to conduct outreach and marketing to reach your target population and increase enrollments. *

Our outreach efforts will be made through various venues. As a community based programs we have relationship with other non profits who provide service to the same population of participants we wish to serve. We will work closely with our community partnerships like the Ed St. George Community Center, Franklin Service Center and Eastside Library. We will also use our local media and social media to outreach.

5. Partnerships: Please provide 2-3 prospective CAEP Programs or Partners you plan to work with to maximize student and client participation and describe your prospective collaborative efforts; either with current CAEP programs and/or other external community entities. *

The Eastside Library will be a partner that will provide following; the use of their computers, a site to hold workshops and exchange of referrals from the Library and work in collaboration with the same clients. The American Job Center will also be a partner that will provide; refer participants to enroll in WIOA (for the purpose of the certificate training program). Also to take advantage of accessing to all the workshops they provide.

6. SBCC Noncredit Student Support Services: Provide your plans to integrate SBCC Noncredit Student Support Services in order to assist students in obtaining abbreviated educational plans. *

In assessing the client we will determine the needs of the participant in attending the SBCC noncredit services. This program will address additional support services to the participants to complaint what SBCC already provides. Project Prospera will have a comprehensive approach towards the success of the participants in seeking employment or educational goals. An example of that will be to help the participants with internet access, food access, etc..

7. Alignment: Please describe how your program is in alignment and furthers the Consortium's goals and objectives as stated above. *

Project Prospera is aligned with the goals of the consortium, by working with bilingual participants, ESL students, we will give an equitable approach to helping the participants obtain employment, we will be working with our local WIOA office to provide services to our participants; lastly we will be working with SBCC school of extending learning to give our participants extra resources and have them finish the educational goals.

8. Leveraging Funds : Please describe what other funding sources, and the percentage of those funding sources, will be used to support your CAEP proposed program. *

The office for Project Prospera will be cover by the Santa Barbara Wellness Initiative, we will be pursuing other type of funding to increase this effort.

9. Diversity, Inclusion, and Equity: Please describe how your program will create a diverse, inclusive, and equitable educational experience for adult learners. Please identify strategies in which your program plans to address racial inequality and professional development support for instructors and staff. *

All of our staff will be bilingual and bicultural, which reflects the population of participants the Project will be serving. The training that we will provide to the staff will be how to create a culturally sensitive office environment, as well to have them understand the racial inequality our participants have experienced and how to navigate through those barriers. Our trainer has vas experience in diversity, equity and workforce.

10. Potential Budget Reductions: Please describe what specific programming needs and/or services your program would reduce or eliminate should the CAEP grant budget be reduced (range 10-25% at any point during the grant cycle). Please note that final budget reductions would be determined by the Santa Barbara Adult Education Consortium based on the Consortium's priorities and goals. *

We will reduce the hours of the two employment specialist from 25hrs to 20hrs.

11. Activity Chart: Due by midnight, August 13, 2021 *

Please use the Activity Chart provided in the link under the instructions and email to sbaebg@gmail.com. The Activity Chart should outline your program's specific objectives and activities, along with a timeline for completion, the person/agency responsible, outcomes and data capture methods. Please attach additional pages if necessary.

I certify that the Activity Chart has been completed and emailed to sbaebg@gmail.com

Total Budget Requested *

\$96,320

1000 (Instructional Salaries) *

Total dollars requesting for INSTRUCTIONAL PERSONNEL (include 25% for BENEFITS in 3000 section below)

(1) Employment Specialist (\$24,000 a year at \$20hr)

1000 Detail *

Please provide a detailed budget for this category.

50% of the employment specialist is providing training to participants

2000 (Noninstructional Salaries) *

Total dollars requesting for PERSONNEL (include 25% for BENEFITS in 3000 section below)

(1) Manager (\$21,120 a year at \$22) (1)Intake/Outreach (\$21,600 a year at \$15hr) (1)Employment specialist (\$24,000 a year at \$20hr)

2000 Detail *

Please provide a detailed budget for this category.

(!)Intake/Outreach Coordinator, (1)Manager, (1)Employment Specialist

3000 (Benefits from 1000 and 2000 categories) *

Total dollars requesting for BENEFITS . The average benefit rate is 25%.

N/A

4000 *

Total dollars requesting for INSTRUCTIONAL SUPPLIES and NON-INSTRUCTIONAL SUPPLIES and Computer Software (not Hardware).

\$2,500

4000 Detail *

Please provide a detailed budget for this category.

Instructional/Non-Instructional Supplies (supplies for office, workshops and events) and also including computer software (Microsoft office)

5000 *

Total dollars requesting for CONSULTANTS, MEETINGS, PROFESSIONAL DEVELOPMENT

\$600

5000 Detail *

Please provide a detailed budget for this category.

Meetings for Professional Development and trainings.

6000 *

Total dollars requesting for CAPITAL OUTLAY (Computer Hardware)

\$3,000

6000 Detail *

Please provide a detailed budget for this category.

2 Laptops, 1 Desktop, 2 printers, 1 Monitor for trainings and meetings)

Do you currently receive other NON-CAEP funding that supports the proposed activity? If yes, please describe how additional funding expands or supports that activity. *

N/A

What is your sustainability plan for this activity when funding is no longer available? *

Apply for other local funding and apply for CDBG funding through the city.

Total number of adult students served in 2018-2019, 2019-2020, 2020-2021 (for CAEP awardees). *

45

Target number of adult students you plan to serve from 2021-2023. *

60

This form was created inside of Santa Barbara City College.

