

SANTA BARBARA CITY COLLEGE  
COLLEGE PLANNING COUNCIL  
January 16, 1990

**M I N U T E S**

PRESENT: J. Romo, M. Boban, J. Diaz, L. Fairly, C. Hanson, K. Hanna,  
P. Moorhouse, D. Ringer, W. Vincent, M. Nichols.  
RESOURCE: E. Cohen, J. Friedlander.  
GUESTS: K. McLellan

**ACTION ITEMS**

Matriculation Specialist

K. McLellan briefly reviewed the request from the Counseling Department for a Matriculation Specialist. This is a permanent, 10 month plus 20 days assignment with primary responsibilities to Counseling functions. Funding sources are Matriculation and hourly counseling budgets.

M/S/C      Vincent/Ringer                      UNANIMOUS

To approve the request from the Counseling Department for a full-time certificated 10-month Matriculation Specialist to be funded from Matriculation and hourly Counselor budgets.

Certificated Articulation Officer-Half-time

The Counseling Department is also requesting a permanent half-time certificated Articulation Officer to update, manage and expand articulation agreements with four-year institutions. The Articulation Officer is the primary liaison between SBCC and other four-year institutions of higher learning and is a resource person for curriculum development. The increasing emphasis on articulation was cited as a major rationale for this position, which, if approved, could be funded from general or AB1725 funds.

M/S/C      Vincent/Bobgan                      UNANIMOUS

To recommend approval of the request by the Counseling Department for a permanent, certificated, 10 month half-time Articulation Officer, to be funded from district monies.

**REPORTS**

Certificated Staffing 1990-91 Report

The Chair distributed copies of the President's response to the Council's recommendations on 1990-91 staffing:

Approved new positions:

English Composition (two positions)  
Mathematics (2 positions)  
Art: Sculpture/Drawing  
Accounting  
Drafting  
Business Office Education  
Spanish  
Communication  
History

Replacement Positions (Non-exempt):

Theatre Arts: Makeup/Costume  
Electronics/Computer Technology

Temporary Contracts:

English as a Second Language  
Earth Sciences

Positions Not To Be Filled:

Early Childhood Education  
Associate Degree Nursing

In his response Dr. MacDougall explained the decision not to fund the ECE position was based on employability factors, salary status, transfer potential, general community demand and a relatively low part-time/full-time ratio. The President cited high cost, low WSCH/FTE factors in recommending that the ADN position not be filled at this time. He added that he would continue to work with local hospitals to solicit financial support from them in order to meet the need for nurses. The decision to fill the ESL request with a temporary contract was based on the need for further study of the general direction of the program, i.e., levels of program offered by the credit program, coordination with the Continuing Education program, and the degree of to which students transfer or enter vocational programs. The President also expressed the need for an in-depth analyses of the Earth Sciences Department before any permanent decisions are made with regard to department staffing.

Dean of Academic Affairs

The Chair distributed a draft copy of the job description for the position of Dean of Academic Affairs. This vacancy was created by the resignation of Henry Pugh, Dean of Technologies, and has been filled on a temporary basis by Diana Sloane. Mr. Romo explained that this dean will be the administrative leader for the Technologies and the Business Divisions. Staff responsibilities will include: leadership in articulation, supervision of the College Work Experience Program, development of a cooperative education/occupational placement center, administration of the VEA program, development of grants, supervision of Evening College, working with the community, and committee responsibilities as assigned by the Vice President for Academic Affairs.

Position Requirements as listed in the draft reflect an emphasis on leadership and teaching experiences in community colleges; knowledge of instructional developments and issues in technology and business; experience with research, grants, Matriculation and Student Development; and employment experience in a private or non-educational setting.

Members felt that it might be difficult to find a candidate who would meet all these requirements.

Deferred

Planning

Deferred

## **DISCUSSION**

### Accreditation Standard One: Goals and Objectives

The Council made minor changes in the Standard One Report submitted for review by Dr. Friedlander, Chair, and recommended that the revised draft be submitted to the Accreditation Steering Committee for further consideration. The Council agreed on the need to further refine Standard Eight: Fiscal Resources. J. Diaz, Chair, K. Hanna, C. Hanson, and M. Bobgan agreed to review and revise the report as necessary.

### Foundation Long Range Planning:

The Foundation for Santa Barbara City College is currently planning its next major fund raising drive which will focus its support on institutional programs. The Chair reviewed with the Council several proposals submitted by the Planning Committee of the Foundation which are directed at the the recruitment and retention of high caliber teachers. One proposal calls for the establishment of endowed professorships which would recognize outstanding teaching, commitment to students and community service. The endowment for each professorship is approximately \$75,000. Interest from these endowments will be given to faculty for special projects.

In addition, the Foundation proposes to set up endowed chairs which would be supported by major donors through the endowment of funds to designated departments or disciplines. Areas which are recommended are: Hotel, Restaurant, Culinary, Theatre Arts, Library, Nursing, Political Science, Computer Aided Drafting and Design, Journalism, and Foreign Languages, emphasis on Asian and Russian languages, Art, Electronics/Computer Technology, Business Administration, Graphic Communication, Marine Technology and Music. Each endowed chair would require a contribution of approximately \$350,000. Recognizing concerns which are evident in establishing endowed chairs and professorships, i.e. differentiated pay scales, potential for elitism, etc. the chair noted that, if the proposals are approved by the Board of Trustees, a college wide committee will develop guidelines for equal and objective implementation. The plan also addresses the need for scholarships and student aid. The Foundation has set a goal of \$4 million dollars to support these activities.

Members expressed strong support for the idea of hiring students to serve as teaching or research assistants. This internship program could encourage students to enter the teaching profession.

jdm

cc: Dr. Peter R. MacDougall  
Deans/Assistant Deans  
Division/Department Chairs  
Ms. Hanna  
Mr. Miller  
Mr. Pickering  
Instructor's Association  
CSEA Representative